

Key Facts

Lucilab commissioned Léger to survey Canadians on their level of agreement on various statements related to the risk of developing Alzheimer's disease.

- **Method:** An online survey was done with 1,521 Canadians who spoke English or French.
- **When?** Data were collected from November 25 to 27, 2022.
- **Margin of error:** It is not possible to calculate a margin of error on a sample from a panel, but comparatively, the maximum margin of error for a sample of 1,521 respondents is $\pm 2.51\%$, 19 times out of 20.

Q: Now, let's talk about the risk of developing Alzheimer's disease. To what extent do you agree with the following statements?

Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	I don't know
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1. Lifestyle habits have an impact on the risk of developing Alzheimer's disease.
2. **I intend to improve** my lifestyle habits in the near future to reduce my risk of developing Alzheimer's disease.
3. **I know which lifestyle habits** can reduce the risk of developing Alzheimer's disease.
4. I would be **interested in a personalized support program** that could help me improve my lifestyle habits to reduce my risk of developing Alzheimer's disease.

Results among respondents aged 45 to 70 (n=709)

% in total agreement*	n=	Provinces						
		TOTAL	ATL.	QC	ON	MB/SK	AB	BC
		709	53	176	280	54	71	75
1. Lifestyle habits have an impact on the risk of developing Alzheimer's disease.		59%	59%	52%	63%	52%	53%	64%
2. I intend to improve my lifestyle habits in the near future to reduce my risk of developing Alzheimer's disease.		56%	65%	49%	59%	39%	66%	56%
3. I know which lifestyle habits can reduce the risk of developing Alzheimer's disease.		37%	41%	33%	37%	25%	34%	50%
4. I would be interested in a personalized support program that could help me improve my lifestyle habits to reduce my risk of developing Alzheimer's disease.		55%	61%	56%	53%	44%	50%	63%

* % Total agreement = total % Somewhat agree + total % Strongly agree